



NON-FOOD VENDOR INFORMATION

Thank you for your interest in being a part of #Niellesbackyardcookout.

#Niellesbackyardcookout is produced by Nielle Creations and a group of volunteers.

Vendors will find that, beyond the sales, #NiellesBackyardCookout is an effective marketing tool for their respective businesses. Vendors get the opportunity to advertise and sell their products and services and also gain new customers

Vendors also have the opportunity participate in the event engagement that will allow them gain further exposure and patronage.

All Vendor stands cost 10,000 naira

Event Engagement Strategy

Pre-event promotion

All selected vendors are to submit their logo design in PNG format and selected media showcasing their products and services. A customized flyer will be created for each vendor using their logo and will be posted on our social media pages. Vendors are also advised to share the flyer with their customers and notify them of their presence at the event

Vendor Raffle Draw

Vendors will be given number tickets to give customers who purchase 3000 naira worth of items and above.

Customers who patronize from five different stores will be given five unique numbers and will get a chance to win.

Vendors interested in participating would be required to give a free item which will be used in the collection of prizes for the winners.

Non-Food Vendor Eligibility Requirements

To be eligible for selection, Vendors must meet the following criteria.

1. Vendors must not sell the following items
 - a) Drugs & Drug- Related products
 - b) Tobacco Products
 - c) Adult products or services
 - d) Weapons or Sharp Objects
 - e) Flammable items
 - f) Animals

Interested Vendors will be required to submit a list of what they intend to sell. Items that are too bulky and impracticable to be sold may not be allowed

2. Vendors will be required to open a Flutterwave account to accept electronic payments at the event

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3. Vendors will be required to sell reasonably priced items (i.e preferably items less than or equal to 5000 naira)

What each vendor is entitled to

1. One table
2. Two chairs
3. Two bottles of water
4. Light bulb lighting
5. One socket
6. One large sign with vendor name
7. One POS machine

Vendors are allowed to bring in the following

1. Decorations
2. Extension Cords
3. Waste bins
4. Assistants
5. Mini Standing fan

Note: Items outside this list (i.e electrical appliances, extra tables and chairs) must be approved by the management team

Rules & Regulations

1. Vendors will be required to maintain the space given to them, extending beyond the space is forbidden.
2. Vendors are responsible for the space provided to them and must ensure to keep it tidy before leaving.
3. In order to achieve maximum sales, each vendor will be selling a different item from the other. Therefore, all vendors will be required to submit a list of what they intend to sell on the day. Vendors are not allowed to sell outside of their list so as not to affect other vendors. Vendors should also adhere to selling items advertised by their business, so as not to confuse customers.
4. Vendors are not allowed to sell bottled water or beverages (i.e Coke)

Nielles Backyard cookout is not liable to any losses incurred by the vendors, neither are we responsible for incidents encountered by customers from use of vendor products. Vendors are advised to notify customers of potential allergies/effects of consuming/using their products.